# M5L7. Five Forces Analysis Project

## Slide #1Five Forces Analysis Project

We have a project for you.

## Slide #2The Task

The task is to do a five force competitive analysis for Tesla or a company of your choice.

## Slide #3Competitive Force Analysis Outline

This slide is the outline of competitive force analysis that I recommend for your project.

You can use your own approach.

This is just my recommendation.

The analysis should start with a brief description of the company's business, followed by electric vehicle industry five force analysis summary.

Then the report should discuss each of the five forces and the strength of each force.

## Slide #4Strong, Moderate, Weak

You can gauge the strength with weak, modest, and strong.

You may also use two measures between weak to moderate and moderate to strong.